

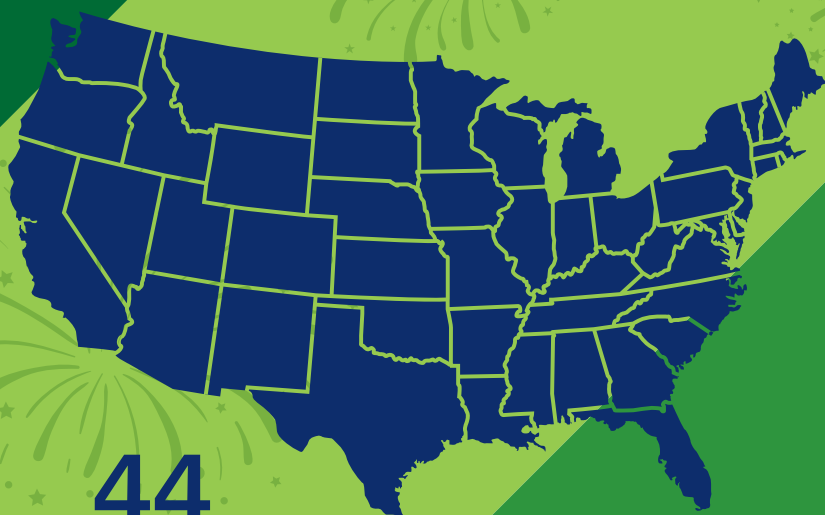
Heartland 2022

by the Numbers



190
first-time
attendees

6,155
fireworks launched



44
states
represented

28
milked their
first cow



8
attendees
from Canada



88
attendees
experienced the
VGM Journey
through Main
Campus and
Fulfillment
Warehouse

20
first-time
presenters



14 new VGM vendor
partners exhibited

Infinite connections made